

AT LAST! How many times have you heard a friend say, "I can't even <u>open</u> a book of poems", and wished you could help? Now the magic of poetry can be available to anyone with the "Pataphysical Hardware Company's new OPEN VERSE SERVICE. Yes, for the low low price of just one dollar (\$1.00), we'll open <u>any</u>, absolutely <u>any</u>, book of verse you like. From Donne to Dewdney no book is too difficult for us to open. So why not take advantage of this special service today and let your friend discover that poetry isn't a closed book, let them start enjoying the pleasures of Open Verse today.

ONLY \$1.00 New Service From The "Pataphysical Hardware Co.